

# An Overview of JDI Internships

## Massachusetts White Ribbon Day (WRD) Campaign Intern

The Massachusetts White Ribbon Day Campaign engages boys and men to be part of the solution in ending violence against women and all gender-based violence. This year-round campaign works to promote positive masculinities that reimagine manhood as based in values of non-violence, respect and equity. The campaign culminates in an annual signature event on the first Thursday of March. MA WRD Campaign Interns work with the MA WRD Campaign Coordinator and Director of Communications and Development. They are involved in all aspects of the work - communications, fundraising, and field operations. Interns assist with creative development of collateral materials, engaging WRD ambassadors and affiliates, assisting with maintenance of the website, distributing materials, and planning campaign events.



## Policy and Systems Advocacy Intern

The Policy and Systems Advocacy intern works with JDI's Policy Director to help advance JDI's agenda for systems and policy reform. In the Spring, the intern assists with logistics and planning of JDI's Legislative Advocacy Day, which brings together over 100 advocates and survivors to bring their message to the Legislature at the MA State House. Policy and Systems Advocacy interns research and analyze legislative, policy, and legal issues, draft and design legislative and budget advocacy material such as action alerts, flyers, and sample lobbying material, and attend various working groups and interagency collaboration meetings.

## Public Relations and Development Intern

Public Relations and Development interns work with the Director of Communications and Development on an array of media and public relations projects. They identify news outlets, staff information tables, maintain media databases, track ongoing news coverage, draft releases, pitch stories, distribute public service announcements, and assist with materials development. Social media savviness and creativity is key as this intern plays a large part in drafting and designing material and articles for the JDI website, Twitter, and Facebook. These interns also assist in JDI's ongoing Domestic Violence Homicide project, which identifies DV homicides in Massachusetts through a combination of media reports, alerts from JDI members, and notification by the District Attorneys' offices.



## Want to join the team?

Check out [http://www.janedoe.org/how\\_you\\_can\\_help/internships](http://www.janedoe.org/how_you_can_help/internships) for more details on how to apply!