

Toni K. Troop

Director of Communications & Development



WORDS THAT INSPIRE

“If I am not for myself, then who will be for me?

And if I am only for myself, then what am I?

And if not now, when?”

Rabbi Hillel

Direct: 617-557-1807

Mobile: 617-212-7571

Fax: 617-248-0922

Email: ttroop@janedoe.org

Toni Troop joined Jane Doe Inc. in 2000 as the first Director of Communications at the Coalition. She took on the additional responsibilities for development in November 2013. She oversees the internal and external communications and fundraising strategies for the organization.

Toni manages JDI’s media and public relations efforts, oversees the website and social media marketing, and provides technical assistance and training to JDI members and allies. She works to shift media coverage of sexual and domestic violence to help inform public awareness, practice and policy. Toni is also responsible for all activities in the development arena, from fundraising events to foundation support and individual donors.

Prior to coming to JDI, Toni served as Director of Development and Public Relations for Rosie's Place. For 18 years, Toni was an active volunteer with the National Organization for Women, holding many positions including President of the Greater Boston chapter and the statewide Vice President-Action. She also served on the Board of Directors for *The Garden of Peace: A Memorial to Homicide Victims in Massachusetts*. Toni currently represents JDI as a Board member for Community Works.

Toni enjoys the company of friends and family, trying new flavors of ice cream, and live theater. She also has a passion for travel to deepen her understanding of different cultures and to make new friends around the globe.



The Massachusetts Coalition Against Sexual Assault and Domestic Violence