



Massachusetts White Ribbon Day 2009

A Men's Initiative Project of Jane Doe Inc.



FROM THIS DAY FORWARD,
I promise to be part
of the solution in ending violence
against women.



MASSACHUSETTS
WHITE RIBBON DAY PLEDGE

FEBRUARY 14, 2009

MEN FOR CHANGE

BECOME A WHITE RIBBON DAY AMBASSADOR

GO TO WWW.JANEDOE.ORG/WHITERIBBONDAY TO SIGN UP TODAY

WHY VALENTINE'S DAY? Take this step to highlight the need to combine respect and safety with romance and love. **WHO?** Men and boys of all ages and backgrounds are joining this campaign as a White Ribbon Ambassador. **WHERE?** Local White Ribbon Day events are being held throughout the week of February 9th to 15th in communities across Massachusetts.

WHY? Because violence affects us all. This campaign gives men a way to send a very public message that they must and are taking responsibility to end men's violence against women and working to create an environment that promotes respect and equality. **HOW?** You can take the White Ribbon Day pledge and invite your friends and colleagues to join you.



For more information about the Massachusetts White Ribbon Day 2009 campaign, what this pledge means around the world and how you can get involved, including tool kits for planning local activities and a calendar of community events throughout Massachusetts, go to www.janedoe.org/whiteribbonday